News

RIPL launches FusionHub Cloud ERP software in India

🕓 1 day ago Saumya Sharma

RIPL (Rudrabhishek Infosystems Pvt. Ltd.), wholly owned subsidiary of REPL, in partnership with ORGNN Technologies Pvt. Ltd. has launched the ERP software 'FusionHub Cloud ERP' in the Indian market. RIPL will be exclusive sales, marketing & implementation partner in India.

**Mr. Prajjwal Misra
(Director-RIPL)**

Mr. Prajjwal Misra (Director-RIPL) said, "FusionHub Cloud ERP is an end-to-end business management software that helps companies in the Architecture, Engineering and Construction (AEC) industries in managing business functions ranging from project management to human resources. This product enables REPL group to enter into the lucrative and fast-growing PropTech market."

Within the AEC sector, SaaS (Software as Services) is going to be the next big leap and real game changer. This is rapidly lowering the entry cost barrier for smaller companies (SMEs), exactly where the FusionHub Cloud ERP is targeting. Smaller companies in AEC sector are dealing with huge volume of data, but the implementation of traditional ERP solutions are currently deterrent for them due to significant upfront capital expenditure and, requirement of complex software & hardware management at their end. The FusionHub Cloud ERP has been specially developed to address specific needs of such companies. Due to being cloud based ERP solution, it is rather inexpensive in implementation, highly flexible and calls for lower maintenance efforts. There is a huge ready-to-serve market segment for FusionHub.

REPL is already in AEC industry for over last three decades. Its clientele is spread all over the country. The existing business relationship can be leveraged to speedily implement the FusionHub Cloud ERP across the companies.

FusionHub Cloud ERP contains the following modules which are highly industry centric:

1. **FusionHub Finance:** A robust software for bookkeeping and financial management

2. **FusionHub CRM:** End-to-end customer relationship management software with in-built customer portal and SMS/email integration

- **FusionHub HRMS:** A complete human resource management system to manage everything from payroll to attendance to recruitment, with native support for work-from-home based workflows

1. **FusionHub Project Management:** A robust project management tool with industry-leading support for construction and material management, vendor management and word done management

2. **FusionHub Data Tools:** An all-in-one data analysis and visualization tool with support for real-time analytics, in-built spreadsheet and predictive analytics.

PropTech has already been touted as a disruptive force in for the industry. Moreover, advancements in big data analytics and artificial intelligence are poised to transform the way in which AEC industry functions. REPL, with this partnership, will become an early entrant in this fast-growing industry. FusionHub Cloud ERP is just the stepping stone for REPL and paves the way for more such partnerships in the future.